



Mar de Cortés

un mundo nacido de las aguas



TOURIST ROUTE
THE GREAT INHABITANTS OF THE SEA

 **FONATUR**


SINGLAR
OPERADOS MARÍTIMOS

Mar de Cortés, the New Route for Tourism in México.

MÉXICO IS DEVELOPING THE LARGEST TOURIST CORRIDOR IN AMERICA: 5700 KILOMETERS OF COASTLINE WITH 28 PORTS OF CALL, 3 INTEGRALLY-PLANNED TOURIST REGIONS COMPOSED OF LAND ROUTES AND CIRCUITS, 22 COASTAL TOWNS AND A LAND BRIDGE THAT WILL SERVE TO TRANSPORT YACHTS AND SAILBOATS FROM THE PACIFIC OCEAN TO THE GULF OF CALIFORNIA.

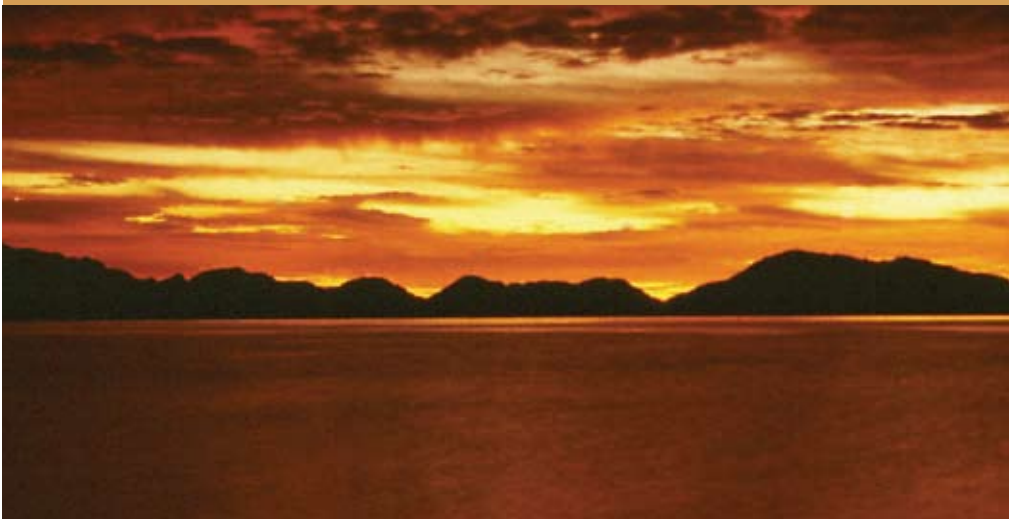
The Federal Government of México and the Governments of the States of Baja California, Baja California Sur, Nayarit, Sinaloa and Sonora have entrusted FONATUR with the development of the first, largest and most spectacular sustainable regional tourist project that our country has ever had, for which the Sea of Cortes Region has been selected thanks to its beauty and its enormous potential for tourism.

The project divides the Sea of Cortes into 3 distinct integrally-planned tourist zones, and thereby creates a network of routes and circuits for ecotourism on

land and sea which will include all the different natural and cultural attractions at each of the sites.

The SINGLAR Ports of Call represent the port of entry to different attractions in the region that cater to nautical tourism, offering mooring, provisioning, drinking water, laundry services and restaurants, among other services.

SINGLAR is in charge of the specialized operations of the network of ports, to ensure that tourists are given quality services and optimum safety conditions.



All is now ready for you to enjoy the marvels of the Mar de Cortés “Un mundo nacido de las aguas”.

Come and discover it!

A natural and cultural treasure within your reach.

The marine richness of this region, its natural beauty, its islands and islets, its ethnic groups, and its regional flora and fauna, make this the perfect destination for enjoying outdoors tourism, such as nautical tourism, ecotourism, adventure and sports tourism.

Closer than you thought.

The Mar de Cortés comprises the Gulf of California, the coast and land of Baja California, Baja California Sur, Nayarit, Sinaloa and Sonora, Copper Canyon in Chihuahua, Puerto Vallarta in Jalisco and

the over 900 islands that make up the beautiful landscape and seascape that can be admired while here.

Love and respect for those who have it all and offer it.

The Gulf of California is the fourth ecosystem with the greatest biodiversity on the planet, named the “aquarium of the world” by famous Jacques Cousteau. For this reason the Mar de Cortés Project is mainly focused on development for conservation, and its priority is total respect for the ecological environment of the area.





TOURIST ROUTE

The Great Inhabitants of the Sea

ON LAND AND SEA, MARVEL AT THE SPECTACULAR CAVE PAINTINGS AND GLIMPSES OF ENORMOUS MARINE CREATURES.

On land and sea, marvel at the spectacular cave paintings and glimpses of enormous marine creatures.

The tourist routes are planned such that the natural and cultural attractions that each of the areas in the Mar de Cortés offers can be admired and enjoyed.

These routes are also made up of circuits that allow one access to each of the towns and localities in the area, so that you can visit and get to know them.

The “Large Inhabitants of the Sea” tourist route shows off beautiful landscapes of intense blues contrasting with the dryness of the desert, and offers rocky and desert beaches graced with mountainous cliffs, unforgettable sunsets, unexplored areas and an extraordinary variety of marine species.

See for yourself the natural spectacle of sightings of the grey whale and watch them breathe, and marvel the sightings of other enormous and fantastic marine species as well.



TOURIST ROUTE

The Great Inhabitants of the Sea

THIS ROUTE IS CONSIST OF TWO TOURIST CIRCUITS THAT ALLOW YOU TO COME INTO CONTACT WITH THE LARGEST INHABITANTS OF THE SEA: THE GREY WHALE AND THE WHALE SHARK. IT ALSO TAKES YOU TO THE PENINSULA'S MOST SPECTACULAR CAVE PAINTINGS.

1

CAVE PAINTINGS OF THE CENTRAL DESERT



2

ALL TERRAIN AND SURVIVAL IN THE VALLE DE LOS CIRIOS



GREY WHALE

1

Cave Paintings of the Central Desert CIRCUIT



CATAVIÑA

❖ Cataviña

Located 122 kilometers to the south of El Rosario in the central desert of Baja California, Cataviña offers an incomparable experience of the Baja California desert. Here you will find an incredible garden of enormous rock formations that resemble abstract figures of all types, as well as cave paintings, canyons and paths that will take you to see unique species of flora and fauna. Close to this place is a lovely stream called Arroyo Cataviñancito that has

some springs and the shade of enormous palm trees of a curious blue green color.

❖ Punta Prieta

Between Cataviña and Santa Rosalía lies Punta Prieta, a roadside inn on the highway offering gasoline, maintenance for cars, and food.

❖ Rosarito

Located 26 kilometers to the south of Tijuana and 251 kilometers from Mexicali, along federal highways Nos. 1 and 2. This coastal community has a peaceful, romantic air about it, and offers a lot of alternatives for recreation; it has a long beach where you can practice sports such as surfing, swimming and horse-back riding, motorcycling or tricycle riding.



❖ Guerrero Negro

Its located to 130 kilometers to the south of the Punta Prieta stop and 200 kilometers from Bahía de los Ángeles. It owes its name to the “Black Warrior” ship, a whaling vessel built in the shipyards of Duxbury, Mass. It sailed into the Bahía de Vizcaíno in 1858 in the hopes of hunting whales; however, the bar in the lagoon and a strong swell caused it to run aground and sink. Years later its name was translated into spanish as Guerrero Negro, the current

name for both the lagoon and the city.

Among the tourist services offered here are hotels, restaurants, ecotourism agencies, travel agencies and a domestic airport.



Because of its location within the Great Reserve of the Biosphere at Vizcaíno, the following activities are allowed here:

- Exploring the Vizcaíno desert to witness some exceptional flora and fauna.
- Boat rides to the Laguna Ojo de Liebre (Hare Eye Lagoon) where you can admire the grey whale in Winter (Dec.-Feb.) as it migrates to the Arctic during its mating and breeding season.
- Visiting the conservation camps for the “berrendo”, a species of american antelope.
- Tours to see the prehistoric cave paintings.
- Visiting the world’s largest open air salt mine, which measures 42 thousand hectares.

2

All Terrain and Survival in the Valle de los Cirios CIRCUIT

❑ Santa Rosalíta

Continuing south along trans-peninsular highway No. 1, approximately 52 kilometers south of the Punta Prieta stop, you will find a turnoff to a peculiar and typical small Baja California town, inhabited mainly by fishermen. This is one of the SINGLAR Ports of Call.

You can do sports fishing, camping, kayaking, surfing and windsurfing on the beach here.



LOS ANGELES BAY

❑ Bahía de los Ángeles

Traveling along the wonderful 105-kilometer trans-peninsular highway No. 1, there is a turnoff south of Cataviña to the southeast at the Punta Prieta roadside inn bound for the Sea of Cortes; 69 kilometers ahead you will find a world of diversity and life that is in sharp contrast with the desert that seems to go on forever, a place of tinted sunsets of spectacular colors. This is one of the most beautiful bays in México, and is protected by numerous coastal islands led by the Isla Ángel de la Guarda (Guardian Angel Island).

Here you can have access to one of the most impressive natural wonders, sightings of the whale shark, which measures up to 16 meters in length and weighs up to 10 tons. This species owes its name to the physical features it shares with sharks and because its body works like that of the barbed fish that feed on plankton, such as many whales do.



LOS ANGELES BAY



SAN IGNACIO CAVE PAINTINGS

Cave Paintings at Montevideo

10 kilometers from Bahía de los Ángeles, along trans-peninsular highway No. 1, taking the turnoff to the east that leads to the Misión de San Francisco de Borja de Adac, and through a country road you reach a group of rock formations where you will discover the most varied cave paintings on the peninsula.

Welcome to a region of splendid biodiversity in one of the most beautiful spots in the world! Explore it and preserve it.



SINGLAR PORTS OF CALL With sails unfurled

THIS IMPORTANT PROJECT FOR TOURISM, DRIVEN BY FEDERAL, STATE AND MUNICIPAL AUTHORITIES AND PRIVATE PARTIES, REPRESENTS THE PORT OF ENTRY TO THE MAR DE CORTÉS'S ROUTES AND CIRCUITS, AND FACILITATES AND PROMOTES NAUTICAL TOURISM, THE SUPPLYING OF FUEL, PROVISIONS, AND ACCESS TO THE NATURAL, CULTURAL AND ETHNIC MARVELS IN EACH OF ITS AREAS.

SINGLAR Port of Call

■ Santos Coronados.

Located in the central western region of the Gulf of California in front of the imposing Isla Ángel de la Guarda, the second largest in the region.

Geographical location:

28° 57' 26" N. 113° 33' 09" W

Address: Known address at Bahía La Gringa y Bahía de los Ángeles, B.C.

Web: www.regionmardecortes.com

No. of moorings: 20

Inner harbor min. depth: 3 m.

Maximum length: 36.58 m.

SINGLAR Port of Call

■ Santa Rosalíita.

Santa Rosalíita

Located northwest of Guerrero Negro, in the region of the Valle de los Cirios (Valley of the Candles), in Baja California, its sparse population is dedicated to fishing.

Geographical location: 28° 40' 58" N. 114° 14' 14" W

Address: Known address at Santa Rosalíita, municipio de Ensenada Baja California, B.C.

Web: www.regionmardecortes.com

No. of moorings: 39

Inner harbor min. depth: 3.5 m.

Maximum length: 36.58 m.



Services and Comfort

- Mooring and anchoring
- Fuel
- Drinking water
- Bilge discharge
- Power
- Garbage and oil collection
- Pole ramp
- Parking
- Porch crane
- Dry marina
- Repairs workshop
- Warehouses
- Vessel dispatch
- Vessel transfer
- Sanitary installations
- Showers, dressing rooms and lockers
- Laundry
- Restaurant
- Grocery store
- Offices
- Accommodations
- Swimming pools and rest areas
- First aid
- Meteorological information
- Interpretation centers for the Integral Tourist Regions



BY AIR, LAND AND SEA...

Experience The Great Inhabitants of

❑ Location

This region is located in the northwest of México. It borders to the north on the United States and Sonora; to the south on Baja California Sur; to the west on the Pacific Ocean; and to the northeast on the Gulf of California.



BAJA CALIFORNIA CENTRAL DESERT

❑ Climate

Baja California is a state that has a diversity of climates. Sunny and warm in spring and summer (March-August), fresh in the fall (Sept.-Nov.), cold in winter (Dec.-Feb.). The annual median temperature for Baja California is 29° C.

Each season offers different facets of the landscape of Baja California. In winter there are snow-peaked mountains, in summer there are the beaches for soaking up the sun.

❑ By sea

The Port of Ensenada measures 16 hectares. Its installations consist of two mooring positions for mega cruise ships of up to 3 thousand 200 passengers, and a marina with space for 178 slips.



ENSENADA

❑ By air

The main entrance to the state by air is through the Tijuana International Airport which receives flights from the major destinations in the country, and the second is through Mexicali. The airports in San Felipe and Ensenada only service private aircraft.

the Sea!

By land

Considering Baja California Sur is a peninsula, communications by land to the north can be done by means of the trans-peninsular highway. As for connections to the mainland, ferries are an excellent option for transporting vehicles.



LA RUMOROSA

Ports of Call

The state of Baja California has 2 ports of call in this touristic route, and they are the main gate to the land bridge, allowing appropriate land transportation for yachts between the Gulf Of California and the Pacific Ocean

- SINGLAR Port of Call Santos Coronados
- SINGLAR Port of Call Santa Rosaliita



ENSENADA

Travel times by highway

DISTANCES FROM MEXICALI TO:

<u>México City</u>	<u>2,111 Km.</u>
<u>Guadalajara</u>	<u>1,754 Km.</u>
<u>Monterrey</u>	<u>2,168 Km.</u>
<u>Hermosillo</u>	<u>697 Km.</u>
<u>La Paz</u>	<u>1,683 Km.</u>

DISTANCES FROM THE INTERIOR OF THE STATE TO MEXICALI:

<u>Ensenada</u>	<u>305 Km.</u>
<u>Rosarito</u>	<u>251 Km.</u>
<u>San Felipe</u>	<u>199 Km.</u>
<u>Tecate</u>	<u>138 Km.</u>
<u>Tijuana</u>	<u>189 Km.</u>

Travel times by air

FROM TIJUANA TO:

<u>México City</u>	<u>3:20 hrs.</u>
<u>Guadalajara</u>	<u>2:45 hrs.</u>

TIJUANA-ENSENADA



TOURIST ROUTE The Great Inhabitants of the Sea



Mar de Cortés



Integral Tourist Regions



Integral Tourist Regions	
1	-High Gulf of California
2	-El Vizcaino -Loreto -Copper Canyon
3	-Los Cabos -Vallarta
Symbols	
★	State capital
↪	Land bridge
⚓	SINGLAR Port of Call
⚓	Service island
▲	Coastal town
●	Urban town
✈	International airport

❏ Come and discover all the natural and cultural attractions that the Mar de Cortés has to offer. Visit it and come to know it through its land tourist routes and circuits that have been designed for you to experience the adventure, the history, the traditions and the flavors of each one of its spots.

Come and explore the 5 tourist routes in the Mar de Cortés!

1. The Great Inhabitants of the Sea.
2. Missions and Magic Ports.
3. Live Cultures of the Sierra Madre.
4. From the Beach to the Copper Canyon.
5. Live Nature and Archaeology.

